

**MINUTES OF THE
STE. GENEVIEVE BOARD OF ALDERMEN
WORK SESSION
THURSDAY – AUGUST 10, 2023**

The work session of the Ste. Genevieve Board of Aldermen was called to order by Mayor Brian Keim at 6:24 p.m. with the following members present:

Mayor Brian Keim	
Aldermanwoman Kristi Cleghorn	Alderman Joe Prince
Alderman Eric Bennett	Alderman Bob Donovan
Alderman Joe Steiger	Alderman Jeff Eydmann
Alderman Mike Raney	

A motion was made by Alderman Eydmann, second by Alderman Raney to approve the work session agenda. Motion carried 7-0.

BUSINESS ITEMS:

- **TOURISM DIRETOR – HIRING PROCESS OR MARKETING FIRM – DISCUSSION.** With the recent resignation of the Tanalyn Dollar, Tourism Director, the Boad needs to review the need to have a fulltime tourism marketing director or hire an Agency of Record to perform the marketing function. Happy reminded the Board that without a fulltime director the City no longer can be considered a “Destination Marketing Organization (DMO)” with the State of Missouri Division of Tourism and is not eligible for state matching funding. This year the City committed \$35,000 with a \$35,000 state match for advertising and a marketing plan development grant. Happy stated that if they chose to hire an in house Tourism Director he will conduct the hiring process with input from the Mayor and Assistant City Administrator and if they want to go the Marketing Firm route the City will go out for RFQ’s and the board will select the top choice recommended by staff or committee. Mayor Keim reported that he had met with Downtown Ste. Genevieve earlier in the week and their group would prefer the Marketing Director over the firm. After a lengthy discussion and hearing comments and suggestions from members of the Board, and individuals in the audience, the Board decided to have Happy go ahead and post the job opening and they would like approximate cost of a marketing firm.

- **JIM BECKERMAN – REMOVED TANK – PROPERTY REQUEST.** With the removal of the Blain Street Water tank, the adjacent property owner Jim Beckerman is requesting the City quit claim deed the 40 foot square property that the tank sat on to him. After discussion the Board requested a legal opinion from the City Attorney on the option of turning the property over to Mr. Beckerman.
- **BUDGET-DRAFT 2 OF OVERALL BUDGET PICTURE.** City Administrator Welch presented two (2) copies of the proposed draft budget that will be presented to them at the BOA Work Session meeting to be held on Thursday, August 17, 2023.

ANY OTHER BUSINESS. None.

ADJOURNMENT. With no further business Mayor Keim adjourned the work session at 7:32 p.m.

Respectfully submitted by,


Pam Meyer
City Clerk